



## Investment Considerations

- **Highly experienced new management team. CEO and CFO with longstanding relationships in the automotive industry**
- **Sales have increased by 8% for 2010 compared with 2009.**
- **Projected revenue of \$7.5 Million by 2011**
- **Aggressive cost-down exercises have improved gross margin and reduced operating expenses**
- **Spotless track record with Toyota, Ford, Nissan and Hyundai, with considerable revenue growth ahead.**
- **Concluded \$6 Million "Series A & B Preferred" financing 35 Million Outstanding Shares. No outstanding Warrants**
- **A clear strategy of selective acquisitions to improve global market share, vertical integration and critical mass in revenues**
- **Acquisition of Colortek, Inc., a "Class A" ISO certified automobile painting facility producing for Toyota, Nissan, Ford, GM, Suzuki and Hyundai**
- **Valuable strategic and longstanding alliances with Toyota, KIA USA and Hyundai Worldwide, as well as Volkswagen, Ford and GM.**
- **Largest number of RFQ's (Requests for Quotes) outstanding in Company's history.**
- **US Automotive sales projected to increase 15% in 2010 and return to 16.8 million by 2013.**
- **Automotive stocks have and continue to show strong appreciation**
- **MWW Stock undervalued. Get in at the bottom of the incline.**

**MWW Automotive (MWWC)** is a designer and manufacturer of OE-quality special accessory equipment, among others rear-deck spoilers, seat heater systems, running boards, door sills and interior and exterior trim parts for the Global automotive market. The Company also provides "Class A" painting services for OE manufacturers and has a spotless track record producing for Toyota, Hyundai, Nissan, Ford and other major global automotive companies.

Through its recent acquisitions of the "Class A" painting facility Colortek in the US, MWW has improved its vertical integration for OE painting, manufacturing and assembly. Through strategic alliances with International OEs in the automotive industry MWW has begun to expand its global market share and expand its customer base.

Taking advantage of the sharing of design, administrative, engineering and manufacturing resources within the MWW Automotive Group, MWW keeps improving its market position in a global market by consistently expanding its product offerings and distribution network and increasing production efficiency for reliable and timely delivery of increased product quantities to its customers.

## Highlights

**January 19, 2011**  
[Marketing Worldwide Corp. Reports Fiscal results for 2010. Net Revenues Increase 8% Year over Year](#)

**January 11, 2011**  
[Marketing Worldwide Corp. Reports Improvements during 2010 sett stage for Strong Performance in 2011](#)

**October 13, 2010**  
[Marketing Worldwide Corp. Appoints Experienced CEO to Expedite Business Growth](#)

**November 5, 2009**  
[MWW Automotive Reports Strong Increase in Revenues for 4th Quarter Ended September 30, 2009 - Total Sales for the 4<sup>th</sup> Quarter 2009 Rose 48%](#)

**August 5, 2009**  
[MWW Automotive Reports Strong Increase in 3rd Quarter 2009 Revenues; Total Sales for the 3rd Quarter 2009 Rose 61% to \\$1,011,525.](#)

**January 14, 2009**  
[MWW Automotive Group reports results for FY 2008; sales and gross profit margins increase; bottom line improves by more than 60%](#)

**September 29, 2008**  
[Vision Capital Partners exercises \\$2.5 Mill in warrants](#)

**August 14, 2008**  
[MWW Automotive Group reports sales increase for 3rd quarter 2008. Sales up 21% - Gross Profit up 2.4%.](#)

**May 31, 2007**  
[Marketing WorldWide Corporation acquires "Class A" painting facility to advance vertical integration and expand market share](#)

**April 26, 2007**  
[Marketing Worldwide raises \\$3.5 million from institutional investors to accelerate growth plan](#)

MWW has established itself in a unique and high-margin market sector of the automotive industry, which has proven to produce steadily increasing revenues and profits, even in times of normal sector downturns.

MWW has built upon its longstanding relationships with the major Toyota Vehicle Processing Centers (VPCs) and large automotive manufacturing facilities throughout the US, Canada and Europe in order to expand its customer base.

Lead by a new, very experienced, well connected management team, the Company has begun to apply its proven business model to other leading automobile manufacturers. MWW has in the past and continues to produce for Toyota, KIA Motors, Hyundai, Nissan, GM and Ford and expects revenues to improve accordingly.

Nearly every company in the automotive industry has been impacted by the unprecedented turmoil in the automotive and financial markets over the last 24 months. While MWW has also experienced declines in revenue and profits, it has aggressively taken the appropriate actions and implemented cost reduction efforts without compromising the quality of its services. Accordingly, revenues are again clearly demonstrated an upward trend.

MWW has spent the last 12 months reacting quickly to the dynamically changing market conditions, has aggressively pursued new opportunities, entered into crucial Strategic Alliances with large Tier1s and secured a large number of new projects and customers. Accordingly, revenues have increased consistently over the last seven (7) months and future Revenues are projected to reach \$7.5 Million in 2011.

## Capitalization

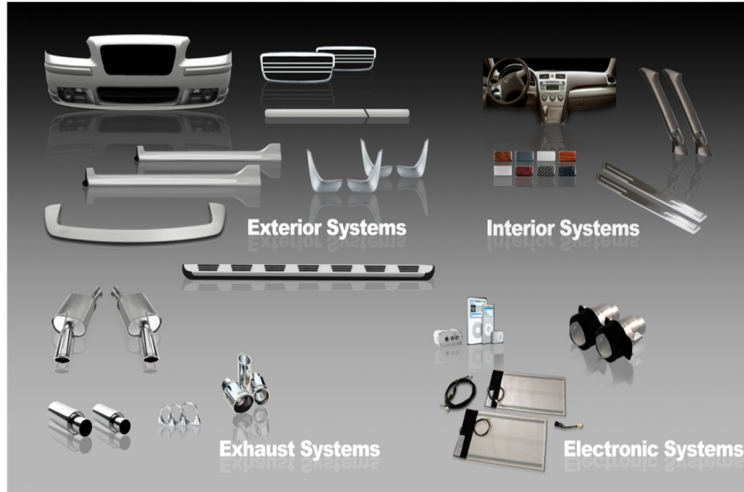
**Fiscal Year End: Sep 30, 2010**  
**Exchange: OTCBB**  
**Symbol: MWWC**  
**Share Price: \$0.04**  
**52-week high/ low: \$0.50/\$0.05**  
**Shares outstanding: 35 Million**



# Products

## Product Systems

## Facilities & Strategic Alliances



**MWW Automotive Group** headquarters, design & engineering, sales & marketing and central administration facilities are located in Howell, Michigan. A satellite office, handling Business Development, Wall Street and Investor Relations is located in Los Angeles.

**MWW Automotive Group** operates a 46,000-square-foot ISO certified Class A painting facility in Baroda, Michigan, with two large and highly scalable down-draft batch paint booths and three production lines for the prep and painting of OE quality products. All assembly for MWW products is processed in this location. The facility is currently producing for Toyota, Ford, GM, Suzuki, Nissan and Hyundai in concert with its strategic partners.

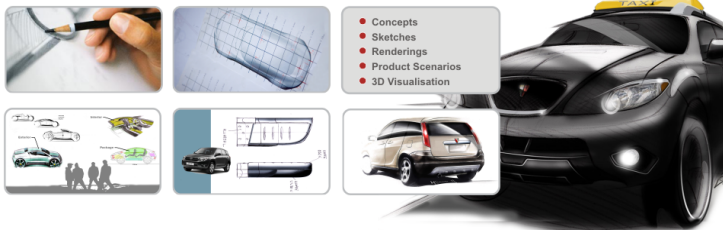
**MWW Automotive Group** will continue to accelerate its revenue and profit generation by expanding its product offerings, services and customer base. MWW has entered into Strategic Alliance agreements with US based American Autocoat and Harmony Systems and Europe/US based Polytec/Foha. MWW will continue to aggressively expand into new global markets. Revenues are expected to grow to \$7.5 Million by 2011.

## Services

## Services

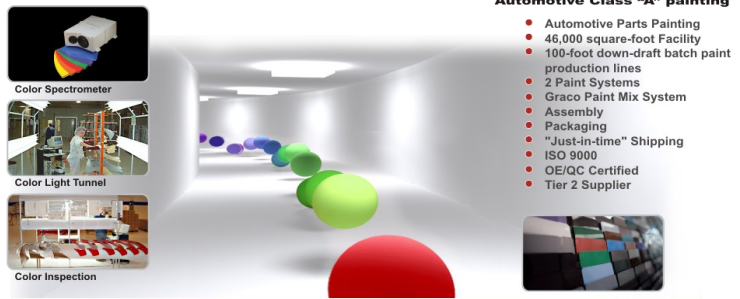
# DESIGN CONCEPTS

# PAINTING



- Concepts
- Sketches
- Renderings
- Product Scenarios
- 3D Visualisation

MWW product development combines innovative and advanced design with high quality, enhanced functionality and ease of use, following the principle of "Form follows Function".



### Automotive Class "A" painting

- Automotive Parts Painting
- 46,000 square-foot Facility
- 100-foot down-draft batch paint production lines
- 2 Paint Systems
- Graco Paint Mix System
- Assembly
- Packaging
- "Just-in-time" Shipping
- ISO 9000
- OE/QC Certified
- Tier 2 Supplier

## Services

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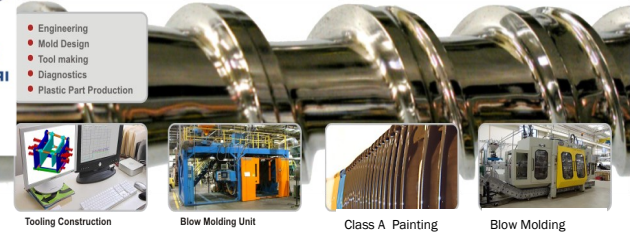
# DESIGN MODELS

## Customers

# MANUFACTURING



- Static Full Size Models
- Operational Full Size Models
- Prototype Models
- Concept Cars
- Show Cars fully functional



- Engineering
- Mold Design
- Tool making
- Diagnostics
- Plastic Part Production

This communication is provided for informational purposes only and should not be construed as a solicitation to invest. Future operation results are dependent upon many factors, including but not limited to: (i) the Company's ability to obtain sufficient capital or a strategic business arrangement to fund its expansion plans (ii) the Company's ability to build the management and human resources and infra-structure necessary to support the growth of its business (iii) on competitive factors and developments beyond the Company's control and (iv) other risk factors discussed in the Company's periodic filings with the Securities and Exchange Commission, which are available for review at [www.sec.gov](http://www.sec.gov) under "Search for Company Filings." Consulting For Strategic Growth1, Ltd. ("CFSG1") provides Marketing Worldwide Corporation with consulting, business advisory, investor relations, public relations and corporate development services. Independent of CFSG1's receipt of cash compensation from MWW, CFSG1 may choose to purchase the Company's common stock and thereafter liquidate those securities at any time it deems appropriate to do so.

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